

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315739-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K Street NW - Suite 200**  
**Washington, DC 20007**

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Sked C Order #1321

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	315739	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/06/12	the voice	8-11p	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 9:18 PM the voice 8-11p :30 AWTV103101H \$4,000.00 NM									
2	10/31/12	11/06/12	revolution	10-11p	M-----	:30	1	\$2,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$2,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 11:00 PM revolution 10-11p :30 AWTV102701H \$2,150.00 NM									
3	10/31/12	11/06/12	animal prac/guys...kids	8-9p	--W----	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --W---- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 8:20 PM animal prac/guys...kids 8-9p :30 AWTV102701H \$1,450.00 NM									
4	10/31/12	11/06/12	law&order:svu	9-10p	--W----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --W---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 9:20 PM law&order:svu 9-10p :30 AWTV102701H \$2,500.00 NM									

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Advertiser	Product	Estimate Number
West / Republican / Congress	Allen West for Congress	Sked C Order #1321

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/31/12	11/06/12	30 rock/up...night	8-9p	---T---	:30	2	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 ---T--- 2 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 30 rock/up...night 8-9p :00 <del>\$1,450.00</del> NM See MG 5.3 2 WPTV Th 11/01/12 30 rock/up...night 8-9p :00 <del>\$1,450.00</del> NM See MG 5.4 3 WPTV Th 11/01/12 8:25 PM The Voice 8-9p :30 AWTV102701H \$1,450.00 NM MG for 5.1 11/01 4 WPTV Th 11/01/12 8:48 PM The Voice 8-9p :30 AWTV103101H \$1,450.00 NM MG for 5.2 11/01									
6	10/31/12	11/06/12	office/parks	9-10p	---T---	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 ---T--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 office/parks 9-10p :00 <del>\$1,800.00</del> NM See MG 6.3 2 WPTV Th 11/01/12 office/parks 9-10p :00 <del>\$1,800.00</del> NM See MG 6.4 4 WPTV Th 11/01/12 9:23 PM The Voice 9-10p :30 AWTV102701H \$1,800.00 NM MG for 6.2 11/01 3 WPTV Th 11/01/12 9:42 PM The Voice 9-10p :30 AWTV102701H \$1,800.00 NM MG for 6.1 11/01									
7	10/31/12	11/06/12	rock center...williams	10-11p	---T---	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 ---T--- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 10:41 PM rock center...williams 10-11p :30 AWTV102701H \$2,500.00 NM 2 WPTV Th 11/01/12 11:00 PM rock center...williams 10-11p :30 AWTV103101H \$2,500.00 NM									

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315739-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
West / Republican / Congre	Allen West for Congress	Sked C Order #1321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/31/12	11/06/12	go on/guys...kids	8-9p	----F--	:30	2	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 ----F-- 2 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 go on/guys...kids 8-9p :00 <del>\$1,450.00</del> NM See MG 8.4 2 WPTV F 11/02/12 go on/guys...kids 8-9p :00 <del>\$1,450.00</del> NM See MG 8.3 3 WPTV F 11/02/12 Revolution 8-9p :00 <del>\$1,450.00</del> NM See MG 8.5 4 WPTV F 11/02/12 Revolution 8-9p :00 <del>\$1,450.00</del> NM See MG 8.6,8.7 6 WPTV F 11/02/12 Friday Prime A 8-9p :00 <del>\$1,450.00</del> NM See MG 8.8,8.9 5 WPTV F 11/02/12 7:59 PM Friday Prime A 8-9p :30 AWTV102701H \$1,450.00 NM MG for 8.3 11/02 7 WPTV F 11/02/12 10:14 PM Revolution 10-11p :30 AWTV102701H \$2,500.00 NM MG for 10.1,8.4 8 WPTV Su 11/04/12 6:29 PM Su 630-7p 630-7p :30 AWTV102701H \$3,000.00 NM MG for 8.6 11/02 mkgds from current contract and est 91 & 91 Add 9 WPTV M 11/05/12 2:54 PM M-F 2-3p 2-3p :30 AWTV102701H \$350.00 NM MG for 8.6 11/02 mkgds from current contract and est 91 & 91 Add									
9	10/31/12	11/06/12	grimm	9-10p	----F--	:30	2	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 ----F-- 2 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 9:18 PM grimm 9-10p :30 AWTV103101H \$1,450.00 NM 2 WPTV F 11/02/12 9:40 PM grimm 9-10p :30 AWTV102701H \$1,450.00 NM									
10	10/31/12	11/06/12	dateline	10-11p	----F--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 dateline 10-11p :00 <del>\$2,500.00</del> NM See MG 8.6,8.7									
11	10/31/12	11/06/12	M-F 1235-135a	1235-0135a	1-111--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1-111-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 1:15 AM M-F 1235-135a 1235-0135a :30 AWTV102701H \$175.00 NM 2 WPTV Th 11/01/12 1:29 AM M-F 1235-135a 1235-0135a :30 AWTV102701H \$175.00 NM 3 WPTV F 11/02/12 1:20 AM M-F 1235-135a 1235-0135a :30 AWTV103101H \$175.00 NM 4 WPTV M 11/05/12 1:53 AM M-F 1235-135a 1235-0135a :30 AWTV102701H \$175.00 NM									

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Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Sked C Order #1321

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/31/12	11/06/12	M-F 135-205a	135-205a	1-111--	:30	4	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1-111-- 4 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 2:00 AM M-F 135-205a 135-205a :30 AWTV102701H \$75.00 NM 2 WPTV Th 11/01/12 1:53 AM M-F 135-205a 135-205a :30 AWTV102701H \$75.00 NM 3 WPTV F 11/02/12 1:53 AM M-F 135-205a 135-205a :30 AWTV102701H \$75.00 NM 4 WPTV M 11/05/12 2:30 AM M-F 135-205a 135-205a :30 AWTV103101H \$75.00 NM									
13	10/31/12	11/06/12	M-F 11-1135p	11-1135p	1-111--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1-111-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 11:11 PM M-F 11-1135p 11-1135p :30 AWTV102701H \$1,400.00 NM 2 WPTV Th 11/01/12 11:31 PM M-F 11-1135p 11-1135p :30 AWTV102701H \$1,400.00 NM 3 WPTV F 11/02/12 11:28 PM M-F 11-1135p 11-1135p :30 AWTV102701H \$1,400.00 NM 4 WPTV M 11/05/12 11:29 PM M-F 11-1135p 11-1135p :30 AWTV102701H \$1,400.00 NM									
14	10/31/12	11/06/12	encore	8-9p	-----S-	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Tu 10/30/12 Nightly News Special 7-730p :00 <del>\$1,800.00</del> NM Credited spot being made good on different est Sked B#692 1 WPTV Sa 11/03/12 encore 8-9p :00 \$425.00 NM See MG 14.3, 14.4, 14.5 2 WPTV Sa 11/03/12 encore 8-9p :00 \$425.00 NM See MG 14.3, 14.4, 14.5 4 WPTV M 11/05/12 M-F 4p-5p 4-5p :00 \$725.00 NM Credited spots being mdgd on Sked B#692 5 WPTV M 11/05/12 M-F 4p-5p 4-5p :00 \$725.00 NM Credited spots being mdgd on Sked B#692									
15	10/31/12	11/06/12	encore	9-10p	-----S-	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 encore 9-10p :00 \$425.00 NM See MG 15.4 2 WPTV Sa 11/03/12 encore 9-10p :00 \$425.00 NM See MG 15.3 4 WPTV Sa 11/03/12 10:27 PM NBC Movie of the Week: Rudy 9-11p :30 AWTV102701H \$425.00 NM MG for 15.1 11/03 3 WPTV Sa 11/03/12 10:59 PM NBC Movie of the Week: Rudy 9-11p :30 AWTV102701H \$425.00 NM MG for 15.2 11/03									

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Advertiser		Product	Estimate Number
West / Republican / Congre		Allen West for Congress	Sked C Order #1321

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/31/12	11/06/12	encore	10-11p	-----S-	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 10-11p encore 10-11p :00 \$425.00 NM See MG 16.4 2 WPTV Sa 11/03/12 10-11p encore 10-11p :00 \$425.00 NM See MG 16.3 3 WPTV Sa 11/03/12 9:45 PM NBC Movie of the Week: Rudy 9-11p :30 AWTV102701H \$425.00 NM MG for 16.2 11/03 4 WPTV Sa 11/03/12 10:06 PM NBC Movie of the Week: Rudy 9-11p :30 AWTV103101H \$425.00 NM MG for 16.1 11/03									
17	10/31/12	11/06/12	Notre Dame	12p-11p	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 6:16 PM Notre Dame 12p-11p :30 AWTV102701H \$450.00 NM									
18	10/31/12	11/06/12	NYC Marathon	12-6p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 5:22 PM Notre Dame 330p-7p :30 AWTV102701H \$450.00 NM MG for 18.1 11/04 1 WPTV Su 11/04/12 12-6p NYC Marathon 12-6p :00 \$450.00 NM See MG 18.2									
19	10/31/12	11/06/12	Major League Soccer play	12-6pm	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 4:44 PM Major League Soccer play 12-6pm :30 AWTV103101H \$600.00 NM									
20	10/31/12	11/06/12	M-F 6-7a	6-7a	--1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 6:41 AM M-F 6-7a 6-7a :30 AWTV102701H \$1,200.00 NM									
21	10/31/12	11/06/12	M-F 7-9a	7-9a	--11---	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --11--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 7:23 AM M-F 7-9a 7-9a :30 AWTV102701H \$1,500.00 NM 2 WPTV Th 11/01/12 6:59 AM M-F 7-9a 7-9a :30 AWTV102701H \$1,500.00 NM									
22	10/31/12	11/06/12	SA 5-6am News	5-6a	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 5:25 AM SA 5-6am News 5-6a :30 AWTV102701H \$100.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/31/12	11/06/12	Sa 6-7a	6-7a	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 6:54 AM Sa 6-7a 6-7a :30 AWT103101H \$400.00 NM									
24	10/31/12	11/06/12	SU 5-6am News	5-6a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 5:27 AM SU 5-6am News 5-6a :30 AWT102701H \$100.00 NM									

Total Spots 41 Gross Total \$46,400.00

## Payment Terms 30 Days

Agency Commission \$6,960.00

Net Amount Due \$39,440.00